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Howard Mendelsohn joins SightLife Surgical as Chief Financial Officer

Brings deep experience in businesses undergoing rapid growth

Seattle (October 5, 2017) – Today, SightLife Surgical announced that Howard Mendelsohn has been named Chief Financial Officer. Howard will be responsible for the finance and technology services teams, which are both expected to see strategic shifts as the organization evolves and grows in the coming years, including attracting new investors and partners, and bringing on new products and services for customers.

“SightLife Surgical is expected to see significant growth in the next few years and we’re thrilled that Howard will lead our financial operations through this process,” said Monty Montoya, SightLife Surgical president and CEO. “Maintaining the financial health of our organization is imperative as we attract investors that will allow us to better serve corneal surgeons and their patients, and accelerate our mission to eliminate treatable corneal blindness worldwide by 2040.”

Previously, Howard was Chief Financial Officer at Ossia Inc., a developer of wireless power technology; and prior to Ossia, he was CFO for Sustainable Fisheries Partnership, a global non-profit organization committed to providing retailers and suppliers around the world with sustainable sources of fish. He also launched Avitar Partners, an interim CFO and consulting practice.

During Expedia’s spin off from Microsoft, Howard was Vice President of Finance at Expedia and helped guide the company through systemizing and directing the rapid growth of the financial organization in support of the global enterprise – shaping Expedia to become one of the world’s leading travel companies.

Howard added, “SightLife Surgical has a very exciting plans for growth and impact on the industry in the next year or two. I’m most excited for the challenge of leading the organization through uncharted territory, ensuring sound financial management, superior finance and technology services teams and adequate capital to fuel the expansion.”

Howard earned a bachelor’s degree in biochemical business management from University of California at Davis and is a Certified Management Accountant.

SightLife Surgical was launched as a for-profit subsidiary of SightLife in October 2016 with an initial investment from Flying L Partners. The investment allowed SightLife Surgical to accelerate the advancement of its business toward its mission to eliminate corneal blindness worldwide by driving innovations that lead to advancements in the corneal ecosystem.

About SightLife Surgical

SightLife Surgical was founded in fall 2016 to challenge the status quo of the cornea ecosystem, primarily by driving the systemic change needed to enable innovation and access to treatments for corneal blindness. This cornea-focused organization provides comprehensive services to support



ophthalmic surgeons, from corneal tissue and devices to reimbursement consulting and political advocacy. Based in Seattle, SightLife Surgical is a for-profit subsidiary of SightLife, the only non-profit global health organization working relentlessly to eliminate corneal blindness worldwide by 2040. This mission-driven structure maintains the non-profit status of SightLife as the parent organization and adds a for-profit “engine” to power and accelerate achievement of the mission. www.sightlifesurgical.com

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